PRESS RELEASE

Contact: Alix Sobler, Communications and Marketing Coordinator
Email: alix@winnipegarts.ca
Address: 103–110 Princess Street   Winnipeg, MB  R3B 1K7
Telephone: (204) 943-7668
Facsimile: (204) 942-8669

For Immediate Release: July 16, 2010

Leaving a Legacy of ARTS FOR ALL

Winnipeg Cultural Capital of Canada 2010 announces the location and other details for a major public art project

WINNIPEG – July 16, 2010 – Mayor Sam Katz was on hand today along with Dr. Moti Shojania, Chair of the Winnipeg Arts Council and representatives from the Winnipeg Cultural Capital of Canada 2010 program, to announce the location of the new Major Public Art project being planned as part of Winnipeg’s Cultural Capital year.

The project will be located in the Millennium Library Park and is being funded by the Cultural Capitals program and the Winnipeg Arts Council’s Public Art program. With a total budget of $575,000, this will be the largest public art project in Winnipeg to date. The call-to-artists will be sent out both nationally and internationally, and artists will be chosen by a five-person Selection Committee.

Once selected and installed, the piece will be a permanent, contemporary artwork using elements of water and light. Whichever artist or artists are chosen will have to take the unique climate of Winnipeg into account, and ensure the artwork will also have a winter presence.

“As part of the City of Winnipeg’s commitment to public art, I am thrilled to see this project moving forward,” said Mayor Katz. “It will be a permanent reminder of Winnipeg’s Cultural Capital year, and the vibrant artistic life that Winnipeg is renowned for.”

The Millennium Library Park is an ideal location for this major public artwork because of its centrality and high traffic. “This project is right in line with our theme of ARTS FOR ALL,” said Dr. Moti Shojania, Chair of the Winnipeg Arts Council Board of Directors. “This is a significant investment in the culture and well-being of our city, and so many people will benefit from its creation.”

The Cultural Capitals program is a federally funded program through Canadian Heritage. This public art project was proposed as part of the winning application made by the Winnipeg Arts Council on behalf of the City of Winnipeg. The artwork will be a legacy project, a permanent record of the commitment to art in the City of Winnipeg.

For more information visit www.artsforall.ca.

###