

PRESS RELEASE

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NORTH END ARTS CENTRE ENCOURAGES CREATIVITY AND CONFIDENCE



WINNIPEG – December 1, 2010 – The North End Arts Centre, a community program created by Ndinawemaaganag Endaawaad Inc. and the Winnipeg Cultural Capital of Canada 2010, has been welcoming the youth of the North End since April to engage in creativity and self expression.

The North End Arts Centre is located at 472 Selkirk Avenue and was created as part of the Winnipeg Cultural Capital of Canada 2010 project as a part of the mission to provide ARTS FOR ALL. Organizational partner, Ndinawemaaganag Endaawaad Inc (Ndinawe) has provided a home for the program, and has been developing innovating programming with the input of the young people involved.

Ndinawe is a community organization that provides services and resources to the youth of the North End, including tutoring, food and housing. They have partnered with the Winnipeg Cultural Capital of Canada 2010 ARTS FOR ALL program to open the North End Arts Centre because they knew it would be a hit with the youth.

Throughout the last six months, youth have been invited to participate in artistic activities such as pottery making, photography, painting, as well as learning how to construct dream catchers, hand-drums, moccasins and much more. By involving professional artists from both inside and outside of Winnipeg, the North End Arts Centre has given participants the chance to learn from experts, and to make a personal connection with instructors over time.

“Part of the goal of the Cultural Capital year is to leave a legacy,” said Carol Phillips, Executive Producer of the Winnipeg Cultural Capital of Canada project. “I can’t think of a better legacy to leave. Not only are the participants at the North End Arts Centre enjoying and expressing themselves, they are building communication, confidence and community.”



The North End Arts Centre decided to open its doors to the public last night to raise awareness and to invite people to see the fun and creation taking place inside.

“We have seen our numbers grow over this year,” said Niki Little, Coordinator of the North End Arts Centre. “Programming a wide range of activities helps keep the youth interested and coming back, and that’s what we like to see.”

The Cultural Capitals program is a federally funded program through the Department of Canadian Heritage. The North End Arts Centre was proposed as part of the winning application made by the Winnipeg Arts Council on behalf of the City of Winnipeg.

For more information and for images, visit www.artsforall.ca.

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