

MEDIA RELEASE

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FOR IMMEDIATE RELEASE

ONE WEEKEND, FIVE EVENTS LIGHT UP BROADWAY THIS SUMMER

WINNIPEG, MB— During the weekend of September 10-12, Broadway will play host to a series of exciting events, bringing light, music, dance, wine, food and art to one of the city's most beautiful streets.

Lights on Broadway: September 11 & 12, starting at sundown

A lighting design competition takes place when four world-renowned lighting designers illuminate the elms lining Broadway. Once the sun sets, the glowing forest will dazzle passersby. A winning design will be selected with the hopes of creating a permanent lighting display on Broadway in 2011. Hosted by Manitoba Homecoming 2010 and Manitoba Hydro.

The Big Dance on Broadway: September 11, 4pm-11pm

Winnipeg's biggest dance party! With two live music stages, two huge dance floors and dozens of performers in different styles, Winnipeggers will have a chance to waltz, jive, do a two-step, salsa dance and more. Everyone is invited to dance the night away to the music of the Ron Paley Big Band, Papa Mambo, The Wind Ups and many others. Hosted by Winnipeg Cultural Capital of Canada 2010.

Taste of Downtown Winnipeg: September 10 & 11, 11am-10pm, September 12, 1pm-6pm

Sip chardonnays and cabs while nibbling on gourmet cheeses during this charitable wine and food event taking place in Memorial Park. Seven wine tasting stations, including one featuring rare vintage varieties, will tantalize the taste buds of any wine lover. Hosted by the Independent Specialty Wine Stores of Manitoba.

10+10 Running Road Race: September 12, 8am-11am

Two courses--one 10 km and one 10 miler--start in Memorial Park and wind their way to Assiniboine Park and back downtown. This flat and fast course is perfect for the leisure runner and participants receive a technical t-shirt, finishers medal and more. Hosted by the Running Room.

Ciclovia, September 12, 11am-7pm

In its second year, this eco-friendly, healthy-lifestyles festival will see the north side of Broadway closed from Osborne Street to Main Street, creating a network of car-free streets from Assiniboine Park all the way to The Forks. During the day, watch for fitness classes, farmers' market, kids' zone, bike demos, craft market, music and so much more. Hosted by the Downtown Winnipeg BIZ.

Street closures for these events are sponsored in part by the City of Winnipeg. For more detailed info on each of these events, visit lightsonbroadway.ca or cicloviawinnipeg.com.

For more information, please contact:

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